



Social Media as an Advocacy Tool

Using social websites to connect, educate and influence

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Today you will learn:

1. How to find out who your representatives are.
2. What information you can learn about them from the State of Georgia legislative website.
3. How to find their social media channels, websites, additional ways to connect with them.
4. What to say once you have their attention.



THE GOOD NEWS

Most constituents never reach out to their elected officials, so if you are speaking with them, you are ahead of the game!





Where do you begin?





Do Your Research

Who are my Georgia State Senator and Representative?

The screenshot shows the OpenStates website interface. At the top left is the OpenStates logo, and at the top right are links for "Log In / Sign Up". Below the navigation bar is a dark blue header with a "Select a state" dropdown menu and a search bar containing the text "Search bills and legislators..." and a "Search" button. The main content area features the heading "Find Your Legislators" and the instruction "Look your state legislators up by address or use your current location." Below this is a form with the label "Enter Your Address:" followed by an input field, a "Search by Address" button, and a "Use Current Location" button. At the bottom of the form, it says "Geolocation and map view powered by mapbox." The footer is divided into three columns: "ABOUT" with links for "Find Your Legislators", "Track State Bills", "About Open States", and "Terms of Use & Privacy"; "CODE & DATA" with links for "Code on GitHub", "API Documentation", "Bulk Data", "Report an Issue", and "Contribute To Open States"; and "FOLLOW US" with links for "Twitter", "Blog", "Discussion", and "Mailing List".

What Can I Learn About Them?

The screenshot shows the official website of the Georgia General Assembly. At the top, there is a search bar for legislation and a navigation menu with links to Legislation & Laws, House of Representatives, Senate, Committees, and Joint Offices. The main content area is titled "SENATE" and shows the profile for Senator Mike Dugan, representing the 30th District as a Republican from Carrollton. He is identified as the Majority Leader. The profile includes a portrait photo, contact information for both the State Capitol and his district office, and a list of staff members: Ethan Stiles (Chief of Staff) and Elizabeth Fetzer (Legislative Assistant). Personal details such as his birthday (August 19) and spouse (Missy) are also listed. There are buttons for downloading a high-resolution photo, viewing a map of the 30th district, and reading his biography.

GEORGIA GENERAL ASSEMBLY

Search Legislation...

Advanced Search

Legislation & Laws House of Representatives Senate Committees Joint Offices

SENATE Session: 2021-2022 Regular Session (Current)

Senator Mike Dugan
30th District • Republican • Carrollton
Majority Leader



Capitol Address
236 State Capitol
Atlanta, GA 30334
Office: (404) 656-7872

District Address
PO Box 1260
Carrollton, GA 30112

Email
mike.dugan@senate.ga.gov

Staff
Ethan Stiles - Chief of Staff
Elizabeth Fetzer - Legislative Assistant

About Committees Sponsored Legislation Press

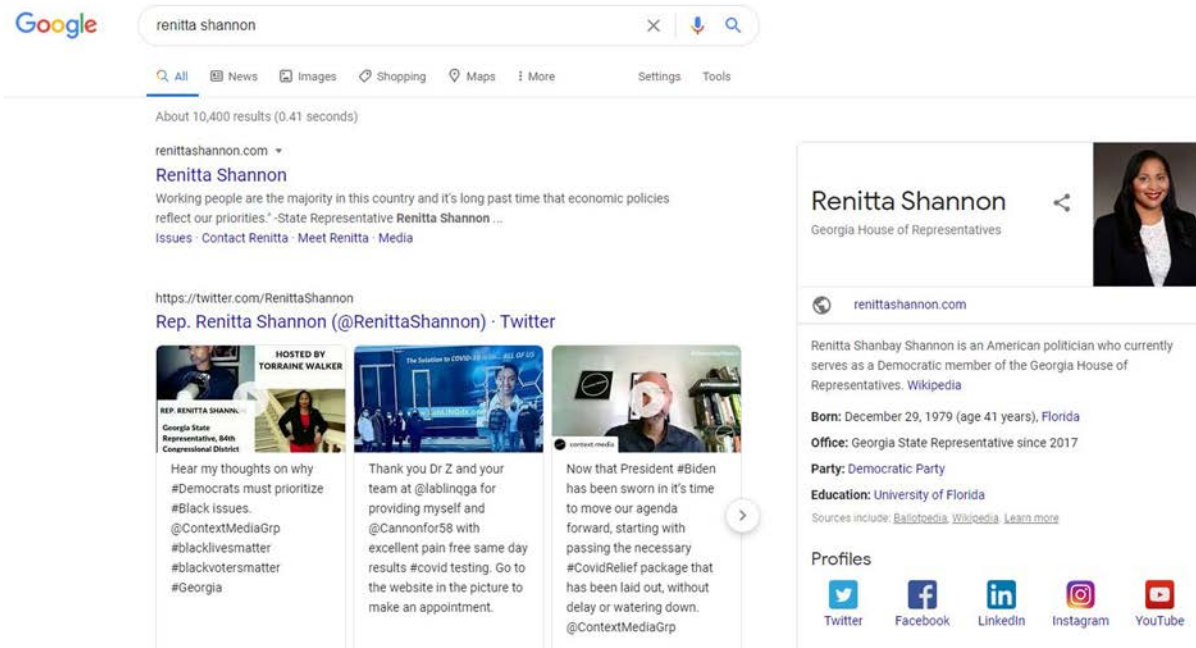
Birthday: August 19
Spouse: Missy

[High Resolution Photo](#)

[30th District Map](#)

[Biography](#)

What Can I Learn About Them?



Google renitta shannon

About 10,400 results (0.41 seconds)

renittashannon.com
Renitta Shannon
 Working people are the majority in this country and it's long past time that economic policies reflect our priorities." -State Representative **Renitta Shannon** ...
 Issues · Contact Renitta · Meet Renitta · Media

https://twitter.com/RenittaShannon
Rep. Renitta Shannon (@RenittaShannon) · Twitter

HOSTED BY TORRAINE WALKER

REP. RENITTA SHANNON
Georgia State Representative, 64th Congressional District

Hear my thoughts on why #Democrats must prioritize #Black issues. @ContextMediaGrp #blacklivesmatter #blackvotersmatter #Georgia

The Solution to COVID-19: ALL OF US

Thank you Dr Z and your team at @labingqa for providing myself and @Cannonfor58 with excellent pain free same day results #covid testing. Go to the website in the picture to make an appointment.

context-media

Now that President #Biden has been sworn in it's time to move our agenda forward, starting with passing the necessary #CovidRelief package that has been laid out, without delay or watering down. @ContextMediaGrp

Renitta Shannon <






Georgia House of Representatives

renittashannon.com

Renitta Shanbay Shannon is an American politician who currently serves as a Democratic member of the Georgia House of Representatives. [Wikipedia](#)

Born: December 29, 1979 (age 41 years), Florida
Office: Georgia State Representative since 2017
Party: Democratic Party
Education: University of Florida
Sources include: [Ballotpedia](#) [Wikipedia](#) [Learn more](#)

Profiles

 Twitter
  Facebook
  LinkedIn
  Instagram
  YouTube

Now That You've Found Them, What Next?



Sen. Lester Jackson
@DrLGJ3
132 Tweets

Husband, Father of 4, Dentist, Georgia State Senator, Chairman of Senate Urban Affairs & "The Voice of the Disenfranchised."
Savannah, GA senate.ga.gov/lesterjackson Joined April 2016
499 Following 417 Followers

You might like

- Representative Kim Sc... @State_Rep_Kim Follow
- Emanuel Jones @emanueljones Follow
- Rep. El-Mahdi Holl... @HollyforGA111 Follow

What's happening

COVID-19 - LIVE

- Follow their account (s)
- Interact with them.
- Observe social media etiquette.
- Thank them when they help people in your district.



Now That You've Found Them, What Next?

When you reach out be sure to:

- Identify yourself as a constituent
- Be brief and make sure they know what you want them to do. Stick to one issue per message
- Be courteous and thank them for taking the time to read your correspondence

Remember...

- What makes you a credible source
- Just tagging someone in a post is not equal to making connections around the issue
- Social media engagement is important and if you are so inclined it can be one part of your strategy to engage



Resources

The Autistic-I/DD Self Advocacy Through Media Training Course

<https://autisticselfadvocacythroughmedia.wordpress.com/>

The Do's and Don'ts of Staying Safe on the Internet

<https://bit.ly/3pgeYCt>



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